



2021 MEMBERSHIP OVERVIEW

The Coffee Association of Canada (CAC) has been the most widely recognized Canadian coffee trade association since 1991. Membership is open to all coffee industry sectors and levels, including roasters, retailers, foodservice operators, green coffee importers, affiliated equipment, packaging and logistics suppliers and allied trades. CAC provides leadership where it matters most to our Members.

Advocacy: CAC is actively engaged with all levels of Government and monitors a broad range of issues, including CFIA labelling regulations/compliance, waste management/recycling, health benefits/claims. Close relationships and effective collaboration with other industry associations on issues of common interest optimizes CAC's efficiency and effectiveness. Volunteer Board and Committee Members work diligently to ensure that every step we take together better positions the CAC as the coffee industry's leading advocate.

Proprietary Canadian Coffee Drinking Study: CAC's proprietary Canadian Coffee Drinking Study provides in-depth data analysis and key insights on Canadian-specific coffee and related product consumption habits of the Canadian coffee consumer year over year. Unavailable anywhere else, only CAC Members can be a Patron of this invaluable research. Research Patrons are involved in developing the study process and have access to the full data report.

NEW! Sponsorship and Advertising Program: Exclusive access to advertising and sponsorship opportunities. Maximize your membership by advertising or sponsoring content in CAC's monthly newsletter and/or sponsoring monthly educational webinars.

NEW! Educational Webinars: Monthly thought-leadership sessions will feature key insights on a wide range of topics tailored to the needs of our Members.

2021 Annual Conference: A platform for comprehensive learning and networking opportunities alongside key industry leaders and stakeholders. Our robust conference program includes expert keynotes and panel sessions. Highlight your company as Sponsor of this premier industry event!

Website & Members Only Portal: CAC's efforts to better communicate coffee industry knowledge are augmented by our website, which facilitates outreach and important issue highlights to our Members via the Members Only portal, the media, and the public.

Committee and Board Volunteers: Participation is crucial to achieving CAC's objectives related to our Strategic Plan. Join the Marketing & PR and/or the Government Relations Committee as we continue to pursue the CAC's vision and respond to the challenges and opportunities ahead.

Your participation as a CAC member contributes directly to the success of this vital organization. We look forward to your continued involvement with the CAC!

Sincerely,

Robert Carter, President

2021 MEMBERSHIP APPLICATION

Company Name:		
Current Address:		
City:	Prov/State:	Postal/ZIP Code:
General Telephone:	General Email:	Website:
Official Representative:	Title:	
Direct Telephone:	Direct Email:	
Major Trademarks:		
Services/Products:	# of Locations:	# of Employees:
MEMBERSHIP SUBCATEGORY		
Roaster – Voting Member A business that is a sole practitioner, a partnership, or a corporation engaged in the blending, roasting packaging, and distribution of coffee in Canada and for sale in Canada		
Retail Foodservice – Voting Member A business that is a sole practitioner, a partnership, or a corporation, operating retail foodservice coffee businesses in Canada, providing direct sales to the consumer. Businesses roasting coffee exclusively for (e.g., 90%+) sales through their own retail outlet or by mail order, shall qualify for this subcategory of membership as determined by the Board		
Retail Grocery – Voting Member A business that is a sole practitioner, a partnership, or a corporation, operating through retail grocery coffee businesses in Canada, or providing direct sales to the consumer as determined by the Board		
Importer/Broker – Voting Member A business that is a sole practitioner, a partnership, or corporation, importing or brokering green coffee to supply Canadian roasters as determined by the Board		
Allied – Voting Member A business that is a sole practitioner, a partnership, or a corporation, engaged in any allied business or associated with the coffee trade in Canada in the sole determination of the Board on a business-to-business basis in areas such as packaging, equipment, information services, logistics or other similar services as determined by the Board		
Grower/Exporter/Producer – Voting Member Businesses or countries involved in the production and exportation of green coffee as determined by the Board		
Office Coffee/Vending – Voting Member A business that is a sole practitioner, a partnership, or a corporation, which provides coffee, equipment, or related coffee products and services to offices, businesses, factories, schools, and other places as determined by the Board		
Provisional/Association – Nonvoting Member Firms or individuals evaluating starting a business determined in the sole discretion of the Board on a business to business (or individual) basis in areas such as packaging equipment, information services, financial services, logistics or others associated with the coffee trade, but not currently engaged in the coffee business, organizations representing green coffee or an association as determined by the Board.		
MEMBERSHIP FEES - CAC dues are being held at last year's levels (Fee Schedule next page)		
Payment by credit card or electronic funds transfer (EFT) preferred	Member Fee	\$
EFT: Please contact the CAC office to arrange the transfer, Judith.hunter@sympatico.ca , paigee@coffeeassoc.com	HST @ 13% BN #12799 4374 RT0001	\$
Mail cheque to: CAC c/o Judith Hunter, #1629, 3 Greystone Walk Drive, Toronto, M1K 5J4	Total Amount Enclosed	\$
Credit Card # (AMEX/VISA/Mastercard):		
Name on Card:		
Expiry Date: Security Code:		
Cardholder Signature:		
MEMBER DUES AUTHORIZATION – Name:	Signature:	Date:



2021 MEMBERSHIP FEE SCHEDULE

IMPORTANT NOTES

3-1 equivalency factor is utilized for soluble to R&G

A fee cap of \$50,000

CAC dues are being held at last year's levels

MEMBERSHIP CATEGORY	2021	2021
Roaster	Annual Volumes in Roasted Lbs. (Includes whole bean, R&G & Soluble*)	FLAT RATES
1 ULTRA	Over 50,000,000 lbs.	\$50,000
2 EXTRA LARGE A	40,000,000 - 50,000,000	\$35,000
3 EXTRA LARGE B	20,000,000 - 40,000,000	\$20,000
5 LARGE A	10,000,000 - 20,000,000	\$15,000
6 MEDIUM A	5,000,000 - 10,000,000	\$9,000
7 MEDIUM B	1,000,000 - 5,000,000	\$5,000
8 MICRO A	500,000 - 1,000,000	\$2,500
9 MICRO B	100,000 - 500,000	\$1,000
10 MICRO C	< 100,000	\$150
Retail Foodservice	# of Locations	
1 LARGE	1000+	\$10,000
2 INTERMEDIATES	100 - 999	\$3,000
3 MEDIUM	11 - 100	\$1,000
4 SMALLS	4 - 10	\$500
5 MICROS	1 - 3	\$150
Retail Grocery		
1 LARGE	Over \$50 million (>10m lbs.)	\$25,000
2 MEDIUM	\$25-50 million (5m-10m lbs.)	\$15,000
3 SMALLS	\$25 million and under (<5m lbs.)	\$7,500
Importer/Broker		
1 LARGE	Over 10,000,000 lbs.	\$4,000
2 MEDIUM	< 10,000,000	\$3,000
3 SMALLS	< 1,000,000 lbs.	\$1,000
Allied Trade		\$2,000
Office Coffee Service/Vending		\$1,000
Grower/Exporter/Producer		\$500
Provisional/Association		\$150