

## TUESDAY, OCTOBER 6 (1-4 pm EST)\*:

- 1:00 pm WELCOME** - Lesya Balych-Cooper, CAC President & Luisa Giroto, CAC Chair / Starbucks Coffee Canada
- 1:15 pm KEYNOTE SPEAKER:** Massimiliano Pogliani, CEO, illycaffè - A Global Perspective on Coffee
- 2:00 pm SHORT COFFEE BREAK**
- 2:10 pm PANEL: Building Access through Diversity & Inclusion**  
Moderator: Davina Reid, Past President, CAUFP;  
Panelists:  
Rod Johnson, Blk & Bold Specialty Beverages;  
Diana Olsen, Balzac's Coffee Roasters;  
Kellem Emanuele, Executive Director, International Women's Coffee Alliance (IWCA)
- 2:50 pm PANEL: Inspired Innovation**  
Moderator: Lesya Balych-Cooper, President, CAC  
Panelists:  
John Notte, VP Sales, Franke Coffee Systems Americas;  
Brian Loukmas, VP of Innovation, MONIN
- 3:10 pm DATA INSIGHTS – NPD**  
Vince Sgabellone, Industry Analyst, Canada Foodservice, The NPD Group - Tracking Coffee during COVID-19 in Foodservice
- 3:30 pm Pam Wood, Industry Analyst, Canada Home, The NPD Group** - Tracking Coffee during COVID-19 at Home

\*Please note: Timing of presentations is our best estimate and may vary slightly.

## WEDNESDAY, OCTOBER 7 (1-4 pm EST)\*:

- 1:00 pm WELCOME** - Lesya Balych-Cooper, CAC President
- 1:10 pm The Impact of COVID on the Food and Coffee Sector**  
Sylvain Charlebois, "The Food Professor" / Professor, Faculty of Agriculture, Dalhousie University
- 1:40 pm How COVID is Shifting Habits & Attitudes**  
Joel Gregoire, Associate Director, Food & Drink, Mintel
- 2:00 pm The Evolution of ECommerce & Digital**  
Rick Neuman, CTO & Product Officer, Flipp
- 2:20 pm SHORT COFFEE BREAK**
- 2:30 pm Biology of the Bean: We all taste and react to coffee just a little differently**  
Thomas Merritt, Professor, Laurentian University
- 2:50 pm PANEL: Online Accelerated: Ghost Kitchens, Meal Kits and Prepared Meal Delivery Services**  
Moderator: Robert Carter, The StratonHunter Group;  
Panelists:  
Robby Clarke, Founder, eFresh Meals;  
Michael Montagano, CEO, Kitchen United
- 3:20 pm Canadian Coffee Consumption Highlights During Lockdown**  
Cheryl Hung, Dig Insights

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