2019 PAST-WEEK APP + DELIVERY + LOYALTY CARD USAGE:

- 7% Percent Of Past-Day Coffee Drinkers Who Ordered Coffee Through An App Past-Week
- 5% Percent Of Past-day Coffee Drinkers Who Used a Loyalty Card When Ordering Coffee In The Past-Week
- 20% Percent Of Past-Day Coffee Drinkers Who Ordered Coffee Through An App Past-Week

PLACE OF PREPARATION AMONG PAST-DAY CANADIAN COFFEE DRINKERS AGED 18-79

- In-home (Net): Caucasian 82%, South Asian 68%, East/Southeast Asian 64%
- Out-of-home (Net): Caucasian 37%, South Asian 41%, East/Southeast Asian 53%

AVERAGE NUMBER OF COFFEE CUPS CONSUMED PAST-DAY

- Total Sample Aged 18-79 (Drinkers and Non-Drinkers):
  - 2.0 Past-Day Coffee Drinkers Aged 18-79
  - 2.8

PERCENT USING RTD COFFEE AMONG PAST-DAY COFFEE DRINKERS

- % RTD Coffee (Purchased ready-to-drink in a bottle or can)
  - 2014: 2%
  - 2015: 3%
  - 2016: 3%
  - 2017: 3%
  - 2018: 4%
  - 2019: 5%

COFFEE AND TAP WATER ARE THE MOST COMMONLY CONSUMED BEVERAGES

- Coffee: 72%
- Tap Water: 66%
- Bottled Water: 50%
- Tea: 48%
- Alcohol: 41%
- Milk/Milk Beverages: 39%
- Juice: 24%
- Pop: 27%
- Sports Drinks: 4%
- Energy Drinks/Shots: 3%

Note: Data doesn’t appear in infographic if sample sizes are less than n=50