

## **Chad Finkelstein BIO**

Chad is a partner and registered trademark agent in Dale & Lessmann's Corporate Commercial Group and founder of the firm's cannabis law practice group. Chad's practice includes all areas of business law with an emphasis on franchise law, licensing and distribution, intellectual property law, cannabis law, advertising and marketing law and gaming law. Chad is an advisor to domestic and foreign franchise companies, brand owners, restaurants, manufacturers, distributors, licensors, advertisers, marketers, gaming operators and IT service providers. He is a frequent writer and speaker for industry publications and events, including contributing a regular column on branding legal issues to the National Post and Restaurants Canada. Chad has been recognized as a leading franchise lawyer in Canada by Who's Who Legal: Canada, Lexpert, Chambers, The Best Lawyers in Canada and Franchise Times.