

# CAC Conference

SEPTEMBER 23, 2019

REGISTRATION &  
SPONSORSHIP  
PACKAGE



TAKING PLACE AT THE CANADIAN  
COFFEE & TEA  
SHOW.

TORONTO CONGRESS CENTRE  
SEPTEMBER 22-23, 2019

## CAC 2019 CONFERENCE PACKAGE

### AGENDA

#### MONDAY, SEPTEMBER 23, 2019

7:30 - 8:30 am	Registration / Continental Breakfast
8:30 - 11:15am	Presentations
11:15 - Noon	Trade Show tour
Noon - 1:00 pm	Lunch
1:00 - 4:00 pm	Presentations

#### EARLY BIRD REGISTRATION (before August 1st):

**\$450 pp. Member price** (\$500 after August 1st)

**\$600 pp. Non-Member price** (\$650 after August 1st)

*SPECIAL OFFER to NEW MEMBERS! Contact Paige at [conference2019@coffeeassoc.com](mailto:conference2019@coffeeassoc.com)*

#### YOUR 2019 REGISTRATION INCLUDES:

- Value pricing (no increase for Members since 2010!)
- Presentations and panels with coffee industry experts
- Highlights from the proprietary 2019 Canadian Coffee Drinking Trends Study

#### ***New this year!***

- All-inclusive 2-day pass to the Canadian Coffee & Tea Show (CCTS) on September 22 & 23 - <http://coffeeteashow.ca/>
- Breakfast and lunch – both days
- Sunday networking reception
- Trade Show floor access – both days
- Free parking at the Toronto Congress Centre
- Discounted hotel room rates at the Delta Hotel across the street

Email Registration Form to: [conference2019@coffeeassoc.com](mailto:conference2019@coffeeassoc.com)

For more information: [www.coffeeassoc.com/annual-conference](http://www.coffeeassoc.com/annual-conference)

*Please Note: By attending this public event, consent is given to CAC to use photos taken of you in future CAC marketing materials unless express request not to be included is initiated.*

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## REGISTRATION FORM

REGISTRATION FEE (CDN\$)	MEMBER	NON-MEMBER
Early Bird (before Aug.1)	\$450	\$600
After August 1, 2019	\$500	\$650

*Registration Fee includes conference, continental breakfast, lunch + 2-day all-inclusive Canadian Coffee & Tea Show (CCTS) pass. 10% discount applies to 5 or more conference registrants.*

LAST NAME	FIRST NAME	COMPANY	EMAIL	FEE \$
LName	FName	Company	email	\$
LName	FName	Company	email	\$
LName	FName	Company	email	\$
LName	FName	Company	email	\$
LName	FName	Company	email	\$
LName	FName	Company	email	\$
LName	FName	Company	email	\$

<b>REGISTRATION SUBTOTAL</b>	\$
Less 10% (for 5 or more participants)	\$
Plus 13% HST (BN 12799 4374 RT 0001)	\$
<b>REGISTRATION TOTAL</b>	\$
Payable in advance to the Coffee Association of Canada (by cheque or credit card)	

Credit Card #: Card #	Name on Credit Card: Name
Expiry Date: 00/00	Security Code: 000
Cardholder Signature:	

**EMAIL FORM TO:** [conference2019@coffeeassoc.com](mailto:conference2019@coffeeassoc.com)

**MAIL CHEQUES TO:** 25 Adelaide St. E (Suite 711), Toronto, ON M5C 3A1

**Refund/Cancellation Policy:** Cancellations must be received in writing by September 6, 2019. A \$50 administration fee will be deducted. No refunds after September 6, 2019 – intra-company replacements are accepted.

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## SPONSORSHIP OPPORTUNITIES

*Profile your organization and brand as a leader in the coffee industry!*

### PREMIUM SPONSORSHIP

Premium sponsors will be acknowledged in all CAC conference materials, receive special recognition from the podium, and be highlighted throughout the day.

#### **Signature \$5,000**

Signature Sponsors receive two (2) complimentary registrations with their sponsorship.

#### **Platinum \$3,000 | Gold \$2,500**

Platinum and Gold Sponsors receive one (1) complimentary registration with their sponsorship.

### INDIVIDUAL ACTIVITY SPONSORSHIP

Sponsor a specific portion of the conference that most resonates with your business objectives:

<b>Venue</b>	<b>\$2,000</b>
<b>Audio Visuals</b>	<b>\$2,000</b>
<b>Rentals</b>	<b>\$2,000</b>
<b>Lunch</b>	<b>\$2,000</b>
<b>Speaker/Panel Session</b>	<b>\$1,500</b>
<b>Continental Breakfast</b>	<b>\$1,500</b>
<b>Registration</b>	<b>\$1,500</b>
<b>Refreshment Breaks</b>	<b>\$1,250</b>
<b>Program Printing</b>	<b>\$750</b>

Individual sponsorships will be acknowledged in all conference materials and profiled as appropriate with their specific activity.

*Please note there may be more than one sponsor in any category.*

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## SPONSORSHIP CONTRIBUTION FORM

### PREMIUM SPONSORSHIP

<input type="checkbox"/>	Signature	\$5,000
<input type="checkbox"/>	Platinum	\$3,000
<input type="checkbox"/>	Gold	\$2,500

### INDIVIDUAL EVENT/ACTIVITY SPONSORSHIP

<input type="checkbox"/>	Venue	\$2,000
<input type="checkbox"/>	Audio Visuals	\$2,000
<input type="checkbox"/>	Rentals	\$2,000
<input type="checkbox"/>	Lunch	\$2,000
<input type="checkbox"/>	Speaker/Panel session	\$1,500
<input type="checkbox"/>	Continental Breakfast	\$1,500
<input type="checkbox"/>	Registration	\$1,500
<input type="checkbox"/>	Refreshment Breaks	\$1,250
<input type="checkbox"/>	Program printing	\$750

<b>SPONSORSHIP TOTAL \$</b> (HST not applicable) Payable to the Coffee Association of Canada (by cheque or credit card)	\$
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